



Consulado Britânico  
Recife

# Os Britânicos em Piauí



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# O Consulado-Geral Britânico no norte e nordeste do Brasil

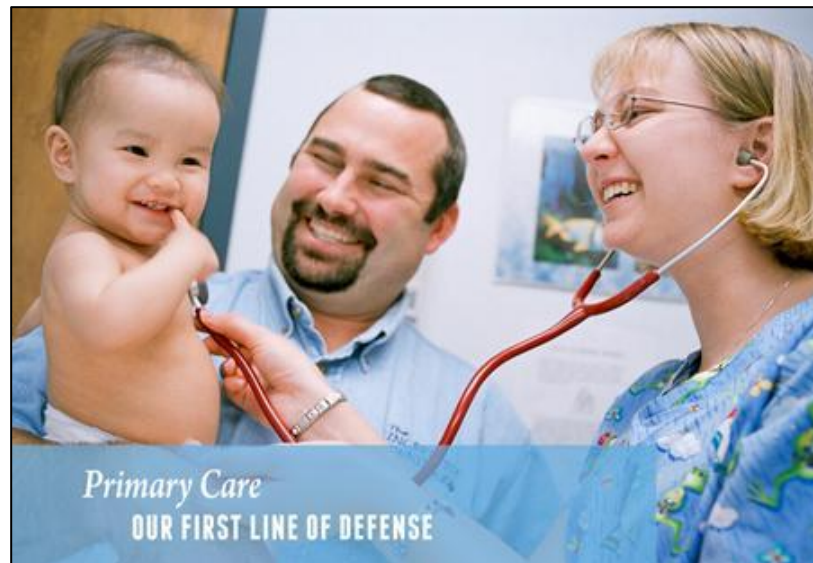


**2 BR > UK**

**£66mi**



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HM Government  
Newton Fund  
Prosperity Fund





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# CHEVENING

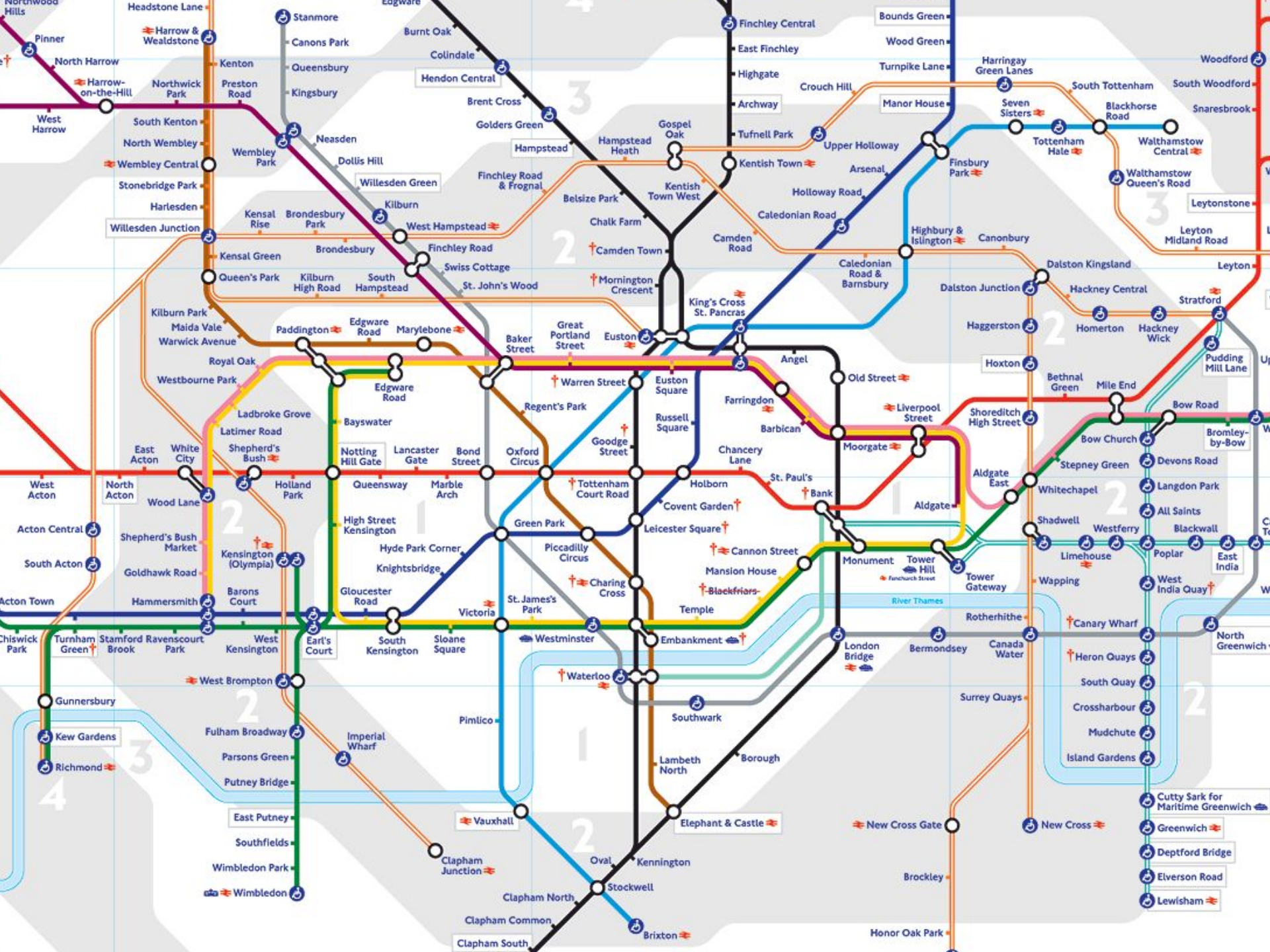
— UK GOVERNMENT SCHOLARSHIPS —





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# Compartilhando Experiências





UNCLASSIFIED





## AS TRAIN CHAOS STRIKES..



**MASSIVE**  
Crowds at  
London Victoria  
hit by strike  
yesterday and  
last, trains  
parked at depot



# Renationalise our railways NOW

BY MARK ELLIS Transport Correspondent

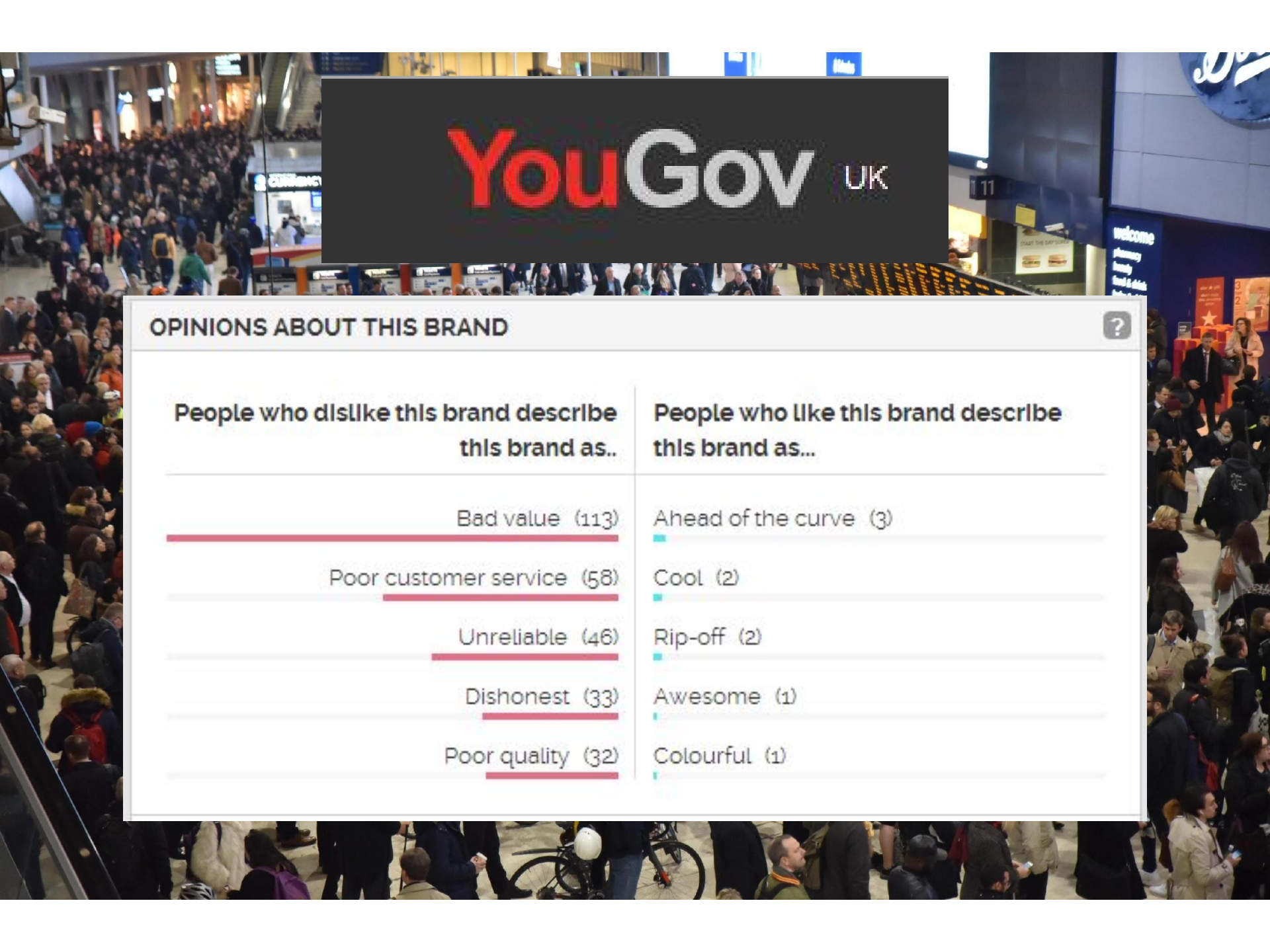
THE Daily Mirror is today throwing its weight behind growing calls to renationalise the railways.

With passengers facing yet another day of disruption, the measure is backed by union bosses, MPs and the public. Labour's Andy McDonald said: "The franchise system isn't working."

"Taking our railways back into public ownership is extremely popular."

FULL STORY: PAGES 4&5

Daily Mirror backs fight to take services into public ownership



# YouGov UK

## OPINIONS ABOUT THIS BRAND ?

People who dislike this brand describe this brand as..

Bad value (113)

Poor customer service (58)

Unreliable (46)

Dishonest (33)

Poor quality (32)

People who like this brand describe this brand as...

Ahead of the curve (3)

Cool (2)

Rip-off (2)

Awesome (1)

Colourful (1)

# NHS spending...



back to the 50s

# THIRD WORLD A&E

- 10 hospitals in crisis
- Worst wait in 10yrs
- Car park care tent

By NICK McDERMOTT  
A HOSPITAL paralysed by an NHS crisis has been forced to put up a treatment tent in its car park. One health campaigner said the emergency measure, caused by a surge of patients, was "like something from the third world". The tent was erected in Swindon as A&E patients nationwide endure the longest waits for a decade. Ten hospitals yesterday had to close their doors to all but life-threatening cases — despite a £98bn NHS budget.  
Full Story — Pages Six and Seven



Intensive care... treatment tent in Swindon hospital car park

# NHS REFORMS WILL KILL CANCER PATIENTS



Bus crash bride fights for her life

Doctors claim 'extraordinary' delays in signing off vital radiotherapy treatment

# MASS CLOSURE OF SURGERIES

Family doctors plan biggest walkout for 50 years in showdown over gruelling workload

EXCLUSIVE

By Lucy Johnston HEALTH EDITOR

HUNDREDS of family doctors are planning a mass resignation in protest at increasing workloads. The walkout — the first for 50 years — would give the Government just three months to prevent scores of surgeries from closing. Senior health professionals are holding top-level meetings across the country to discuss the joint action over "excessive" levels of work. The proposals have found a groundswell of support, with hundreds of doctors indicating they would be prepared to join the walkout. The mass action would see them hand over signed letters of resignation and start an obligatory three months notice period before they quit their jobs. Doctors say that the combined pressures of an ageing



Harry's England heartache  
ENGLAND 13 AUSTRALIA 33 • SEE PAGE 3 & SPORT

Powerful alliance to save Christians in Middle East

EXCLUSIVE

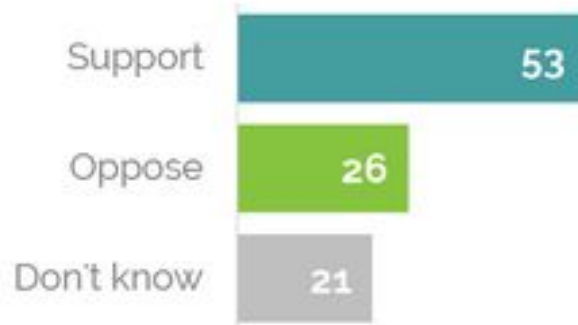
By Caroline Wheeler POLITICAL EDITOR

A FORMER Archbishop of Canterbury has called for David Cameron to take military action to save Syria's Christians. Lord Carey said that "time is running out for Christians" and they are "facing an existential threat to their very survival". On the eve of the Conservative Party conference, Lord Carey added his voice to an influential lobby, including Jewish philanthropist Lord Weidenfeld and members of the Rothschild dynasty, demanding Britain does more to save Syria's Christians. Lord Weidenfeld was rescued from the Nazis by Christians in 1938 and now funds a charity to help rescue Christians from Syria. He said: "I want the world to wake up to this."

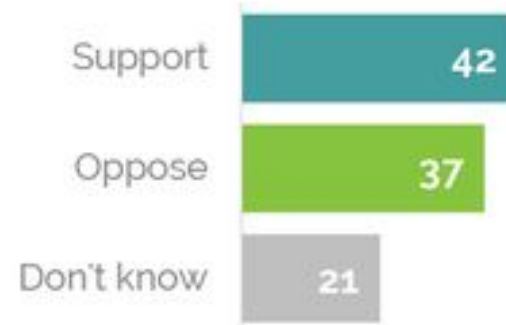
FULL STORY: PAGES 6&9

## Most people would support increasing National Insurance in order to boost NHS spending

Would you support or oppose increasing the basic rate of employees' National Insurance from 12% to 13% and using the money raised to increase spending on the NHS? (%)



Would you support or oppose increasing the basic rate of income tax from 20% to 21% and using the money raised to increase spending on the NHS? (%)

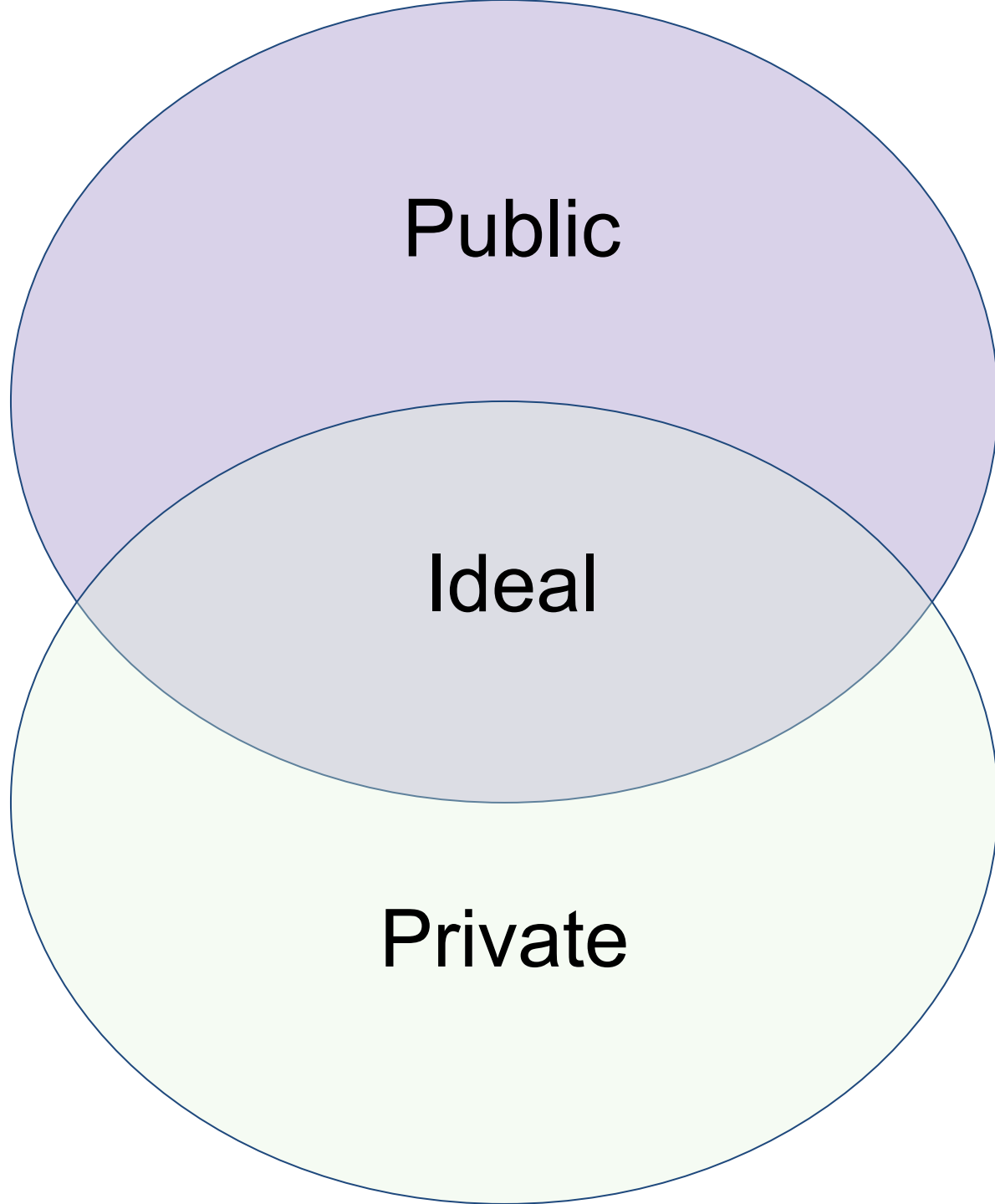




6 meses -> 15 dias



99% e qualidade



- Cliente (Departamentos Governamentais)
  - Serviços eficientes
  - Boa relação custo-benefício
  - Votos?



- Fornecedores (consórcio?)
  - Lucro
  - Mais projetos
- Financiadores
  - Retorno de investimento
  - Baixo risco

- Consumidores
  - Bons serviços
  - Impostos baixos
- Aconselheiros / Consultores
  - Taxas
  - Mais projetos



# National Audit Office

1. Dados exatos para poder fazer escolhas bem informadas; prever custos e tempo; orçar apenas o que precisa/quer
2. Capacidade e experiência para negociar com o setor privado, para analisar as propostas; monitorar o compromisso do fornecedor
3. O poder de decisão e a responsabilidade para só avançar com os projetos que vão entregar uma boa relação de custo-benefício
4. Desafiar o método de licitação, o formato do negócio, da parceria e do *business case*; pensar fora da caixa para imaginar e construir negócio melhores e mais adequados.

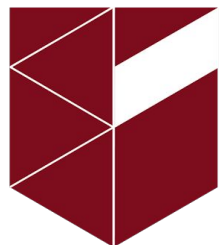


**Enterprise**



Fundação Escola de  
Sociologia e Política  
de São Paulo.

RECONHECIMENTO DESDE 1933



MASTER IN BUSINESS ADMINISTRATION

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Parcerias Público-Privadas e Concessões



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Graham Tidey

[graham.tidey@fco.gov.uk](mailto:graham.tidey@fco.gov.uk)

+55 81 98184-1900